The Dorothy Rider Pool Health Care Trust
Annual Report 2018
Our mission is to serve as a resource that enables Lehigh Valley Health Network to be a superior regional hospital and to improve the health of the citizens of the region it serves.

Building 21 Allentown

students create their exhibit, “The heART of Healing.” The art project was intended to connect students with the theories and ideas that art can communicate a sense of hope or healing, and incorporated repurposed, donated hospital materials in their designs. The exhibit was displayed in Lehigh Valley Health Network’s Jaindl Pavilion at the Cedar Crest campus in November and December of 2018.

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In thinking about the life and work of Leonard Parker Pool and Dorothy Rider Pool, the catch phrase “lessons learned” comes to mind. The Pools were lifelong learners and insisted those around them be as well. When they founded and grew an innovative business in industrial gases that became Air Products and Chemicals, Inc., they placed value on early lessons, allowing for quick response and modifications. They took risks toward specific rewards. They learned lessons, they gave credit to the process, and they allowed the learning to define each next step as they moved toward tremendous success. That phrase surfaced repeatedly throughout 2018.

Within the scope of activity of The Dorothy Rider Pool Health Care Trust, we utilized lessons learned to adapt our responses to community health challenges and honor Mr. Pool’s mission to enable Lehigh Valley Health Network (LVHN) to be a superior regional hospital and improve the health of the citizens of the region.

As Mr. Pool envisioned, LVHN is a “superior regional hospital,” and The Pool Trust has been part of that journey. Going forward, we turn our attention to the many factors that influence health and the challenges faced by LVHN in fulfillment of its mission. They include big challenges to the entire Lehigh Valley, such as quality early childhood education, high school graduation rates, safe, healthy and affordable housing, and support for elderly living alone and in isolation. Increasingly, it has been widely accepted that these social determinants shape a significant portion of a person’s health. Left untended, they create individual, family, and community hardships that are expensive and difficult to fix. We will continue to work closely with our colleagues at LVHN as they move “upstream” to enable the people of the Lehigh Valley to reach their full health potential.

LVHN’s work to address the Social Determinants of Health is important and is backed by the Pool Trust. Most notably in 2018, the Trust followed Dr. Debbie Salas-Lopez’ leadership when she established Transformation Funds to support efforts to address the social determinants of health in and with the community. There is excitement for the lessons learned from these innovative projects. This annual report highlights a number of Pool funded efforts. We congratulate the Department of Education at LVHN for moving purposefully with Pool Trust funding to engage youth in new and powerful ways. The recent report of successes from the department demonstrates it is truly a time to celebrate. In specific work with Building 21 Allentown, high school students explored beyond the classroom, not only in current pursuits, but also in planning and believing in the future. For example, Senior Marilyn Reyes was the first Building 21 student to announce her acceptance at Penn State Lehigh Valley. She will study urban agriculture, fitting, given her experience with the Lehigh County Conservation District. We are confident that she is the first of many Building 21 students who will move on to college and career and bring positive contributions to the health and well-being of our Lehigh Valley.
Given their interest in applied research, the Department of Family Medicine at LVHN initiated Communities of Solution to find lessons already learned in other communities, and bring outcome-based programs to citizens here in the Lehigh Valley.

LVHN’s Department of Community Health worked closely with North Penn Legal Services in an effort called the Medical Legal Partnership. It is a prime example of activity that changes the dialogue about community health and shows a strategy driven by data, focused on the population, and rooted in prevention.

Innovation starts with intentional conversations. During an invitation-only conversation at a Grantmakers In Health (GIH) conference, Pool Trust staff was first introduced to FORESIGHT – an ambitious national partnership effort to envision the future of health and well-being in dramatic ways. The Pool Trust then joined with LVHN to host a site visit for FORESIGHT leaders from The Fannie E. Rippel Foundation of Morristown, NJ. Most recently, 2018 marked the award of a grant to support LVHN and Pool Trust involvement in the first phase of FORESIGHT.

A visit from senior leadership of The Robert Wood Johnson Foundation at the end of 2017 sparked conversations and ongoing relationships with thought leaders in other communities that are similarly focused on social determinants of health. In 2018, the Trust had very helpful exchanges with Purpose Built Communities, a cross-sector community building model that originally transformed the East Lake neighborhood in Atlanta, Georgia in the 1990s and now works with communities across the country to break the cycle of intergenerational poverty. Activity included site visits to Orlando and Atlanta, and key Purpose Built staff visiting Allentown to offer advice. Learning lessons from others and adapting them to our circumstances is yet another hallmark of Leonard Pool’s method and style.

The Pool Trustees are always mindful of their governance and stewardship responsibility. From the founding of The Trust to this day, we are fortunate to have thoughtful and engaged leaders to serve as Pool Trustees. In this year, we remembered the work of Harold A. “Hap” Wagner, former CEO of Air Products and Chemicals, Inc., who passed away in 2018. Mr. Wagner served The Trust as Chairman from 1996 to 2005, during which time he oversaw the distribution of more than $50 million through 195 grant awards in support of programs and services at Lehigh Valley Health Network. We are grateful for his service.

We borrowed from the past example of Leonard and Dorothy Pool in all activities of the year to pay close attention to lessons learned, and moved promptly to incorporate those lessons into next steps. We move forward with sights set on a future in which the Lehigh Valley is the healthiest it can be. We move to enable LVHN to play a major leadership role in achieving superior health for the region. In doing so, we preserve the lessons of our founders, Mr. and Mrs. Pool, and ensure a lasting impact of their vision for this community.

Edward F. Meehan, MPH

John Paul Jones
Background and History

The Dorothy Rider Pool Health Care Trust

The Dorothy Rider Pool Health Care Trust came into being upon the death of Leonard Parker Pool on December 27, 1975. Mr. Pool amassed a financial fortune as founder and long-time chief executive of Air Products and Chemicals, Inc. He directed that the Trust be named as a memorial for his first wife, Dorothy Rider Pool, who died of cancer in 1967.

The mission of The Dorothy Rider Pool Health Care Trust is to serve as a resource that enables Lehigh Valley Hospital to be a superior regional hospital and improve the health of the citizens of the region it serves.

The Trust operates as a public charitable trust. Led by a small and dedicated staff, the Trust, with the assistance of local, regional and national advisors, addresses the needs of the citizens of the Lehigh Valley and supports programs to meet those needs.

“During my lifetime I have had an intense interest concerning health care for my fellowman. This interest was first expressed as an active trustee of the Allentown Hospital Association and, more recently, as a founder, director, and president of the Allentown and Sacred Heart Hospital Center, Inc.

Because of this interest, upon my death, I wish to have the residue of my estate used for the continued provision of health care to the citizens of the Lehigh Valley and others served by the Allentown and Sacred Heart Hospital Center (now Lehigh Valley Health Network).”

- Leonard Parker Pool
Grant Awards

The Dorothy Rider Pool Health Care Trust and Lehigh Valley Health Network joined together to create new clinical and community transformative programs that address social determinants of health or community-based patient care barriers. These two new funds will be open to LVHN colleagues from any and all departments, functions, service lines, and clinical and non-clinical disciplines in the Lehigh Valley.

The Pool Trust awarded a total of $750,000 for these initiatives. Grant awards of $5,000 to $25,000 will be made to support accepted project proposals. The combined two funds could yield 30 real-time experiments that show clinical work is moving upstream on the social determinants of health. The funds offer an exploratory opportunity to any member of the LVHN team who is inspired to develop his or her ideas with financial backing.

Lehigh Valley Health Network
The Dorothy Rider Pool Health Care Trust Research and Development Fund for Clinical Transformational Excellence
$375,000 over three years

The Clinical Transformational Excellence Award by The Pool Trust gives financial support to proposed projects that demonstrate potential to transform healthcare delivery and provide greater value to patients. Selected projects will identify innovative clinical interventions, patient care challenges, and other issues that impact the care of patients.

Lehigh Valley Health Network
The Dorothy Rider Pool Health Care Trust Research and Development Fund for Community Transformational Excellence
$375,000 over three years

The Community Transformational Excellence Award supports projects that address the social determinants of health, such as issues related to housing, mental health, food insecurity, and education. These social determinants have been identified as having a great influence on the health and well-being of patients.

“We look forward to working collaboratively with our patients and community to ensure we have all voices represented.”
– Debbie Salas-Lopez, MD, Chief Transformation Officer, Lehigh Valley Health Network

“These funds can creatively address social factors that greatly impact health. We will use data analytics to identify areas of opportunity, track progress, and measure success.”
– Edward F. Meehan, MPH, Executive Director, The Dorothy Rider Pool Health Care Trust
Grant Awards

Lehigh Valley Health Network Department of Family Medicine

Communities of Solution
$33,000 over six months

Communities of Solution (CoS) is an approach that joins primary care, public health, and the community to prioritize and address health problems. CoS is focused on definable, health-related problem identification with imaginable solutions and collaboration that moves from betterment to empowerment. The CoS approach positions Lehigh Valley Health Network’s Department of Family Medicine as a catalyst to address local challenges that cannot be solved by one sector working independently.

The goal of this initiative is to collaborate with social services, public health, community leaders, the private sector, and community members to improve population health while also decreasing medical costs, improving patient experience, and improving clinician satisfaction. The unified strategy aims to amplify the voice of the community within a defined geographical area. Using data to ground and guide the conversation, the collaboration can identify and implement multi-sector strategies for community health priorities.

The grant will allow an exploration of information and strategies that currently exist, a deeper review of best practices, and site visits to locations where Communities of Solution programs have been successful.

Lehigh Valley Health Network Department of Education

Engaging Youth in Work Experience: Lehigh Valley Health Network and Building 21
$147,447 over nine months

The Department of Education at LVHN and Building 21 Allentown have partnered to develop and pilot a summer internship program. The goal of this effort is future workforce development. Participants will be exposed to career opportunities at LVHN through summer employment. The design is based on the successful Pool Summer Research Scholars and Emerging Health Professional programs also run by the Department of Education. Students will work in departments across Lehigh Valley Health Network for four days per week and join together one day per week for leadership and professional development programming.

"Research is clear that summer enrichment programs can have a huge beneficial impact on student learning and outcomes. We are very appreciative of the support that we have received from LVHN and The Pool Trust to make these opportunities possible for our students."

– Jose Rosado, Jr., School Leader, Building 21 Allentown

Connectivity:

Beth Careyva, M.D.
Vice Chair, Clinical Programs
LVHN Department of Family Medicine
Lehigh Valley Physicians Group
Associate Director, Lehigh Valley Practice and Community Based Research Network
Rider-Pool Collective Impact Fellow 2017

Maggie Hadinger, EdD, MS
ACGME Designated Institutional Official Director, Graduate Medical Education & Student Programs
LVHN Department of Education
Rider-Pool Collective Impact Fellow 2018

Kerri J. Green, MS, MEd
Director, Undergraduate Medical Education
LVHN Department of Education
Rider-Pool Collective Impact Fellow 2019

Jose Rosado, Jr.
School Leader
Building 21 Allentown
Rider-Pool Collective Impact Fellow 2018
The Medical-Legal Partnership (MLP) is a model that places lawyers in a health care site to provide assistance when social and legal issues surface as barriers to personal and family health. For example, when low-income patients reference mold and mildew problems in their apartment, the legal assistance can prompt landlords to resolve the issue that served as a trigger for the child with pediatric asthma. An attorney and paralegal from North Penn Legal Services (NPLS) leads the MLP at Lehigh Valley Health Network (LVHN).

The MLP strategy has been in place at LVHN since August 2016. Last year, more than 900 patients and their family members (including 315 children) received legal services provided by the NPLS staff. Many of the cases addressed key social determinants of health including housing-related problems, where legal advocates helped people avoid evictions and utilities shutoffs.

“If people have one legal problem, they have three problems or six problems. It takes working through each issue to get real impact for the person. Our focus, then, has become housing, income, and issues related to personal stability.”

– Lori Molloy, Executive Director, North Penn Legal Services

Community Engagement Network (formerly Community Commons) is a data platform tool that provides access to thousands of sources of public data, allows participating organizations to safely and securely upload local data, and allows users to layer and map data in a way that can provide a deeper and, in some cases, neighborhood-level assessment of needs. The ability to merge and analyze data at a neighborhood level provides users with a better understanding of the issues that influence health and will lead to better use of resources and greater ability to measure progress. The tool can be applied to many health factors including obesity, education, housing, opioid use, and mental health; and is contributing to unprecedented data sharing among partners. For example, data from health care, law enforcement, and county resource offices are helping to identify barriers that prevent people from mental illness to access the support and treatment they need. Community Engagement Network has been a main source of data for the last three Community Health Needs Assessments (CHNA).

“The Engagement Network was developed as a way for people to get involved and participate across sectors on issues that affect the overall health of our communities. It was designed with a data-sharing approach to encourage discovery and better insight when crafting solutions toward these issues.”

– Julia Kocis, Director, Regional Intelligence and Investigation Center

Connectivity:

Carmen Guzman-McLaughlin, MPH
Administrator
LVHN Department of Community Health
Rider-Pool Collective Impact Fellow 2018

Julia Kocis
Director
Regional Intelligence and Investigation Center
Office of the District Attorney
County of Lehigh
Rider-Pool Collective Impact Fellow 2015

Lori Molloy, Esq.
Executive Director
North Penn Legal Services
Rider-Pool Collective Impact Fellow 2018

Samantha A. Shaak, PhD
Sr. Research and Evaluation Scientist
LVHN Department of Community Health
Rider-Pool Collective Impact Fellow 2016

J. Layne Turner
Administrator, Drug and Alcohol
Lehigh County Government Center
Rider-Pool Collective Impact Fellow 2018
Lehigh Valley Health Network/Fannie E. Rippel Foundation
FORESIGHT: Designing the Future for Health (Phase I)
$150,000 over 18 months

Increasing health care costs, inadequate health outcomes, and persistent health disparities command the need to re-create health and wellness for all Americans. In response, The Rippel Foundation of Morristown, NJ, has organized an initiative that can produce a clear vision - a shared idea of a radically equitable future where all people are thriving - and a solid understanding of what it would take to establish it. This initiative, FORESIGHT, is focused on two key levers for change as follows:

1. **Philanthropy:** Those who support the mission are uniquely positioned to serve as a neutral convener and catalyst for imagining and creating new paradigms and conditions for health.

2. **Regional Multisector Partnerships:** These new paradigms must be co-designed, adapted, and operationalized on the ground through regional multisector partnerships.

The efforts of both are made richer and more feasible through the participation of health systems, corporations, payers, community organizations, policy makers, and the public at large.

FORESIGHT will inform and catalyze new agendas, actions, and decisions through a broad outreach effort and will ensure that outcomes will influence those well beyond the project and its participants. Debbie Salas-Lopez, MD, Chief Transformational Officer, Lehigh Valley Health Network and Edward F. Meehan, MPH, Executive Director, The Dorothy Rider Pool Health Care Trust, will represent the Lehigh Valley in this national effort.

Lehigh Valley Health Network Office of Philanthropy
Party Like It’s 2099 at Nite Lites Annual Gala
$50,000 for one year

The annual premier Lehigh Valley gala, Nite Lites, features a unique theme every year with guests enjoying dinner, dancing, entertainment and activities. All funds raised through the event allow LVHN to plan and invest for the future.
**Purpose Built Communities** (PBC) was established in 2009 after the successful transformation of the East Lake neighborhood in Atlanta. By applying the holistic model to other areas of concentrated urban poverty around the nation, PBC is helping local leaders make a positive impact in some of this country’s most distressed neighborhoods.

Purpose Built Communities is working to break the cycle of intergenerational poverty by helping local leaders transform struggling neighborhoods and bringing together vital components necessary for holistic community revitalization. The three components are high quality mixed-income housing, an effective cradle-to-college education pipeline, and comprehensive community wellness resources.

Mixed-income housing offers an environment with high-quality construction and practical amenities surrounded by safe walkways and streets, transforming the way residents view themselves and their neighborhood. The cradle-to-college education model establishes an arena for student growth, learning, and achievement at every level starting at birth, and implements a rigorous and relevant curriculum to help ensure successful futures through college and beyond. Community wellness is a community-specific mix of facilities, programs, and services that honor local history, reflect the priorities of residents, promote healthy lifestyles, create jobs, and reduce crime. (source: www.purposebuiltcommunities.org)

In December of 2017, leaders from The Robert Wood Johnson Foundation were impressed by the progressive activity in Allentown’s downtown during a visit to the city and suggested a connection for representatives from Allentown to Purpose Built Communities.

Five months later seven community leaders from Allentown joined at PBC headquarters in Georgia for an initial informational meeting. In August of 2018, then President of PBC, John Majors, flew to Allentown for a day-long tour, introductions, and discussions about downtown neighborhood improvement programs and plans for the future. The visit secured a great interest in portions of the PBC model that may be replicated to move toward - and achieve - the components of community wellness in Allentown.

**Bosanac Award** is dedicated to the memory of the late Paul Bosanac, MD, who was Chief of the Renal Section of Surgery at The Allentown Hospital-Lehigh Valley Hospital Center. Dr. Bosanac was instrumental in establishing the Research and Publication Support Service at Lehigh Valley Hospital Center (now Lehigh Valley Health Network). The award in his honor is supported by The Pool Trust to encourage and recognize residents at Lehigh Valley Health Network who engage in scientific investigation and research.

On June 1, 2018, The Bosanac Award was presented to Angela Magdaleno, DO, an Internal Medicine PGY3, as the principal author of the paper titled “How many Grays to get to the Malfunction of an Insulin Pump?”

“DACDI (Downtown Allentown Community Development Initiative) is not looking at short-term success, rather, it is a connection mechanism looking for long-term change for the area. We want to make sure the profound success of the downtown spills over into the surrounding neighborhoods.”

– Don Bernhard, Executive Director, DACDI
ASSETS

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<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Cash</td>
<td>$39,514</td>
<td>$36,685</td>
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<td>Investments, at fair value</td>
<td>76,448,113</td>
<td>86,077,594</td>
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<td>Beneficial interest in charitable remainder trust</td>
<td>860,113</td>
<td>814,000</td>
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<td>Prepaid expenses and other assets</td>
<td>62,632</td>
<td>73,823</td>
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<td><strong>Total assets</strong></td>
<td><strong>$77,410,372</strong></td>
<td><strong>$87,002,102</strong></td>
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LIABILITIES

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<tr>
<td>Accrued expenses and other liabilities</td>
<td>$43,079</td>
<td>$44,834</td>
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<tr>
<td><strong>Total liabilities</strong></td>
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<td><strong>44,834</strong></td>
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NET ASSETS

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<th>2018</th>
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<tbody>
<tr>
<td>Without donor restrictions</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>With donor restrictions</td>
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</tr>
<tr>
<td>Trust corpus</td>
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<td>57,957,819</td>
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<tr>
<td>Trust income</td>
<td>25,841,389</td>
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<tr>
<td>Other</td>
<td>100,000</td>
<td>327,444</td>
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<td><strong>Total net assets</strong></td>
<td><strong>77,367,293</strong></td>
<td><strong>86,957,268</strong></td>
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</table>

The financial statements for The Dorothy Rider Pool Health Care Trust for the year ended December 31, 2018 have been examined by the accounting firm of BBD, LLP.

A detailed financial report, as examined by BBD, LLP, is available at The Dorothy Rider Pool Health Care Trust office upon request.
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