2014 Report to the Region

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True, far reaching vision is rare. But for those who have it and act on it, that vision can make the difference between success and failure for a company, a business, or, in our case, the health care of a region.

In the Lehigh Valley, Leonard Parker Pool’s vision allowed for the creation of Air Products, one of the region’s largest employers. It also led to the development of The Dorothy Rider Pool Health Care Trust. Mr. Pool envisioned Lehigh Valley Health Network (LVHN) to become a leader among health systems in not just the state but in the entire country. He wanted to ensure that the citizens of our community would not only have equal access to high value health care, but also superior health and quality of life outcomes.

One example of that vision was the Trust’s 2014 grant to LVHN’s Department of Emergency Medicine to educate, train and equip first responders and members of law enforcement in the recognition and immediate treatment of opioid overdose in The Naloxone Project. Used exclusively by medical professionals until state law was changed last year, the drug has the potential to save many more lives due to this expanded usage and training.

Patients in our region will also benefit from the Trust’s decision to provide a four-year grant to LVHN’s Division of Education to support a multipronged approach for optimizing health system performance and transforming patient care through interprofessional workforce development, patient and community engagement, and building a performance-focused learning organization. Workforce Development, Patient Engagement, Value-Added Care, and Data-Driven Performance are the four areas of concentration at LVHN that will benefit from this grant. As per Mr. Pool’s vision, patients, their families and the community will be the ultimate beneficiaries.

We applaud the leadership and dedicated staff of LVHN who are working hard to improve the health of the Lehigh Valley.

In all, the Pool Trust awarded seven grants in 2014 totaling $9,548,433.

And all of this, and more, was possible because one man had a vision.

Edward F. Meehan, MPH
Executive Director

John P. Jones III
Chairman
The Dorothy Rider Pool Health Care Trust

The Dorothy Rider Pool Health Care Trust came into being upon the death of Leonard Parker Pool on December 27, 1975. Mr. Pool amassed a financial fortune as founder and long-time chief executive of Air Products and Chemicals, Inc. He directed that the Trust be named as a memorial for his first wife, Dorothy Rider Pool, who died of cancer in 1967.

The mission of The Dorothy Rider Pool Health Care Trust is to serve as a resource that enables Lehigh Valley Health Network to be a superior regional hospital and improve the health of the citizens of the region it serves.

While the Trust welcomes all proposals supportive of its mission, areas of program support include:

- Community Engagement
- Primary Care / Community-Based Workforce Development
- Care System Redesign

The Trust operates as a public charitable trust. Led by a small and dedicated staff, the Trust, with the assistance of local, regional and national advisors, addresses the needs of the citizens of the Lehigh Valley and supports programs to meet those needs.

During my lifetime I have had an intense interest concerning health care for my fellowman. This interest was first expressed as an active trustee of the Allentown Hospital Association and more recently, as a founder, director, and president of the Allentown and Sacred Heart Hospital Center, Inc. Because of this interest, upon my death, I wish to have the residue of my estate used for the continued provision of health care to the citizens of the Lehigh Valley and others served by the Allentown and Sacred Heart Hospital Center (now Lehigh Valley Health Network).

- Leonard Parker Pool
December 31, 2014

ASSETS

Cash $ 33,350
Accrued Interest and Dividends Receivable 36,191
Investments, at fair value 84,003,899
Due From Affiliate 17,199
Prepaid Expenses and other assets 34,456
Furniture and Equipment, net 57,434

$ 84,182,529

LIABILITIES

Accrued Expenses and Other Liabilities $ 40,866
Grants Payable 18,619,377
Total Liabilities $ 18,660,243

Commitments

NET ASSETS

Unrestricted $ 9,609,157
Temporarily Restricted 55,913,129
Total Net Assets 65,522,286

$ 84,182,529

The financial statement for The Pool Trust for the year ended December 31, 2014 has been examined by the accounting firm of EisnerAmper LLP.

The detailed financial report is available at The Pool Trust office upon request.
Pool Trust Grant Awards 2014

Lehigh Valley Health Network Administration and Department of Development
19th Annual Nite Lites Gala “East Meets West”
Grant amount $35,000 for one year

Lehigh Valley Health Network Division of Education
Optimizing Health System Performance and Transforming Patient Care through Interprofessional Workforce Development, Patient and Community Engagement, and Building a Performance-Focused Learning Organization
$8,944,649 over four years

Lehigh Valley Health Network Department of Emergency Medicine
The Naloxone Project
$20,000 for one year

Lehigh Valley Health Network Department of Family Medicine
Implementation of the Regional Integrated Collaborative for Healthy Youth (RICHY)
$124,669 over two years

Dorothy Rider Pool Health Care Trust/Lehigh Valley Health Network
Downtown Allentown Community Development Initiative Support
$100,000 over two years

Lehigh Valley Health Network
Just Culture Initiative
$174,115 for one year
Lehigh Valley Health Network Administration and Department of Development
19th Annual Nite Lites Gala “East Meets West”
$35,000 for one year

Resources support Lehigh Valley Health Network’s annual fundraising gala, Nite Lites. All proceeds benefit the community through support of LVHN.

Lehigh Valley Health Network Division of Education
Optimizing Health System Performance and Transforming Patient Care through Interprofessional Workforce Development, Patient and Community Engagement, and Building a Performance-Focused Learning Organization
$8,944,649 over four years

This grant supports a multipronged approach to increasing Division of Education (DOE) capacity and value-added to the Lehigh Valley Health Network by optimizing health system performance and transforming patient care through interprofessional workforce development, patient and community engagement, and building a performance-focused learning organization.

This multipronged, multimodal, multidisciplinary plan has four areas of concentration:

1. Workforce Development – Build a strategically flexible, interprofessionally competent, emotionally intelligent healthcare workforce that meets the individual and population health needs of our community.

2. Patient Engagement – Engage patients, families, and focused populations more directly in their care by educating healthcare practitioners on methods of engagement and providing effective patient education tools and content.

3. Value-Added Care – Enable value-added care at LVHN by providing training and simulation environments that facilitate broad adoption of Lean principals, network integration, and improved processes, including the electronic health record to optimize health system performance.

4. Data-Driven Performance – Position LVHN as a premier, performance-focused learning organization through optimization of knowledge management and skill transfer, application of enhanced learning metrics, and dissemination of best practices at the local, regional, and national levels.

Each area has related service demands and a matrix of resources and inputs, activities, outputs, outcomes and projected impact.
Lehigh Valley Health Network Department of Emergency Medicine

The Naloxone Project

$20,000 for one year

Resources will be used to educate, train and equip first responders and members of law enforcement in the recognition and immediate treatment of opioid overdose.

The use of naloxone, widely used as an antidote that can instantly reverse the effects of heroin or prescription opioids (e.g., oxycodone, hydrocodone, morphine, or fentanyl), has been available since 1971 as Narcan® for injection. Naloxone had, until recently, only been approved for prescription and its use was generally limited to hospital settings.

Recent advances in the development of new delivery systems for naloxone, as well as the rapidly expanding use of some of those systems by urban police departments across the country, have brought evidence of the increasing need for, and effectiveness of, naloxone to the forefront. Previously, only those with medical training could measure, assemble and properly administer the drug by intravenous injection; there are now nasal spray and premeasured syringe kits available at $20-$25 per dose.

The Massachusetts State Health Department paid about $500,000 to fund pilot programs last year and, in May 2014, the New York Police Department (NYPD)--the largest police force in the United States--announced that it received funding of more than $1 million to equip and train close to 20,000 officers with such kits. Each kit contains two pre-filled syringes, two atomizers for nasal administration, sterile gloves and a booklet on the use of the drug. New York’s training program for each officer takes approximately 45 minutes.

In New Jersey, police and first responders in Ocean and Monmouth counties carry naloxone and their pilot program is extending to other areas. New Jersey Governor Chris Christie has enacted a law protecting those who report an overdose and approved a waiver shielding those emergency medical technicians and police trained in administering naloxone from liability. In all, 17 states are already improving access to naloxone. In Pennsylvania, the bi-partisan sponsored House Bill 2090 provided similar protections and gave the Department of Drug and Alcohol Programs authority to provide grants to pay for training, medical services, naloxone, and supplies.

The staff of LVHN’s George E. Moerkirk Emergency Medicine Institute will provide training for first responders and equip them with naloxone kits.

David Burmeister, D.O., Chair of Emergency Medicine, will assume overall leadership for the Naloxone Project. Lehigh County District Attorney James Martin will provide overall leadership for the law enforcement and first responder community.

The number of first responders, police and general community members who receive education on the availability and understanding for the potential use of Naloxone will be tracked. LVHN staff of the Emergency Medicine Department and staff of the George E. Moerkirk Emergency Medicine Institute will work closely with law enforcement officials to attain the greatest impact in training and education offered.
Lehigh Valley Health Network Department of Family Medicine

Implementation of the Regional Integrated Collaborative for Healthy Youth (RICHY)

Project is in conjunction with Marywood University, DeSales University and Valley Youth House

$124,669 over two years

The goal of this initiative is to use an Integrated Behavioral Health model to provide health prevention and promotion services for resident adolescents in a community-based setting, Valley Youth House Great Beginnings, in order to improve their health, well-being, knowledge, and self-advocacy skills. A second goal is to teach the residents the skills needed to appropriately utilize the healthcare system (health literacy) and manage their own health and well-being (activation). The aim of this intervention at the macro level is to provide services that will coordinate and integrate with the larger primary care system in the Lehigh Valley.

This initiative is a result of the collaboration of four entities: Valley Youth House, Lehigh Valley Health Network, DeSales University, and Marywood University. Great Beginnings will serve as a clinical placement for DeSales University family nurse practitioner graduate students and a field placement for social work interns from Marywood University. The scope of services to be provided includes basic preventive health services, as well as psychoeducation and care coordination.

Dorothy Rider Pool Health Care Trust/Lehigh Valley Health Network

Downtown Allentown Community Development Initiative Support

$100,000 over two years

Lehigh Valley Health Network and Pool Trust seek to develop strategies to improve health in the neighborhoods surrounding center city Allentown, in concert with other housing, education and public safety efforts. Both organizations have moved downtown, establishing a physical presence in center city.

LVHN and Pool Trust staff played critical leadership and support roles in The Promise Neighborhoods of the Lehigh Valley in the Old Allentown Neighborhood adjacent to the NIZ.
Lehigh Valley Health Network

*Just Culture Initiative*

$174,115 for one year

The term “Just Culture” refers to efforts as an organization to be just and fair with all employees related to three behaviors: human error, risk behavior, and reckless behavior. This grant funds the launch of a “Just Culture” initiative within Lehigh Valley Health Network.

The ability to manage risks, either financial or related to prevention of physical harm, is dependent upon the quality of the systems we design and choices we make. When human beings make mistakes, it is important to learn from those mistakes at an individual and organizational level.

The Just Culture model is designed to create an environment for learning by changing ideas about expectations of one another and how to hold each other accountable for the choices made. It is about creating a culture where employees are encouraged and supported in doing the right thing in order to not compromise values in pursuit of organizational mission. Shared values among employees help us understand what it means to do the right thing.

Grant dollars will be used to contract with Outcome Engenuity for a successful transformation to a Just Culture within LVHN. Key activities include Just Culture certification by key individuals, manager training, staff training, and formation of a Just Culture Oversight Committee.

Just Culture Oversight Committee consists of all LVHN staff certified in Just Culture, as well as representation from the LVHN Organizational Effectiveness department and others, as the need determines. The committee’s function will be to assess and monitor the Just Culture. Key responsibilities will include standardization of response to errors according to the Just Culture philosophy and integration of concepts into key organization infrastructures.

**The Paul Bosanac Research and Publication Award**

The Bosanac Award is supported by the Pool Trust to encourage and recognize residents at Lehigh Valley Health Network who engage in scientific investigation and research. The award is dedicated to the memory of the late Paul Bosanac, MD, who was Chief of the Renal Section of Surgery at The Allentown Hospital-Lehigh Valley Hospital Center. Bosanac was also instrumental in establishing the Research and Publication Support Service at Lehigh Valley Hospital Center (now Lehigh Valley Health Network).

The 2014 Bosanac Award was presented to Victor S. Reis, MD, a General Surgery PGY3, as the principal author of the paper titled “Robotic Lobectomy: An Examination of Perioperative Outcomes in One-Hundred and Fifty Consecutive Cases.”

*Photo courtesy of Lehigh Valley Health Network*
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