



2012 REPORT TO THE REGION

THE DOROTHY  
RIDER POOL  
HEALTH CARE TRUST

# 2012 EXECUTIVE DIRECTOR'S REPORT TO THE REGION

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John D. Van Brakle, M.D., the Forrest Moyer Distinguished Chair of Pediatrics at the Lehigh Valley Health Network (LVHN), retired in 2012 after 21 years of leadership in that position. Dr. Van Brakle's successful career in service to children and families did not end with that announcement. Ronald W. Swinfard, M.D., CEO of LVHN, has asked Dr. Van Brakle to lead the formalization and expansion of a Children's Advocacy Center (CAC) for the Lehigh Valley.

CACs are considered the "best practice" for child protection and coordinate multidisciplinary investigations in a child-friendly environment. Nationally, they play an increasingly important role in shaping community response to child abuse victims and their families. In support of Drs. Swinfard and Van Brakle's vision of coordinated child protection coverage for more children in the region, the Pool Trustees have committed \$2 million to endow the John D. Van Brakle Children's Advocacy Center of the Greater Lehigh Valley. During 2013, many colleagues will work with Dr. Van Brakle to develop the regional approach that will meet the requirements necessary prior to full funding of the endowment. We offer our most sincere thanks to Drs. Swinfard and Van Brakle for their leadership and vision, and best wishes for the speedy accomplishment of this worthy community goal.

Health is influenced by many factors: the communities we live in, lifestyle, socioeconomic status, education level, family history, and ability to access health care. During 2012, the Pool Trust convened the not-for-profit hospitals in the region to work together to assess these factors with the intent of improving the overall health of the citizens of the region. Good Shepherd Rehabilitation Network, Lehigh Valley Health Network, Sacred Heart HealthCare System, and St. Luke's University Health Network, with funding and staff support from the Dorothy Rider Pool Health Care Trust, formed the Health Care Council of the Lehigh Valley (HCCLV).

The HCCLV released its first report, *The Road to Health: Community Health Profile*. This report looks at the six major causes of death and illness in the Lehigh Valley (heart disease, cancer, stroke, lung disease, injuries and violence, and complications related to diabetes) and the major factors that contribute to these health issues. When compared to the state and national averages, the Valley has lower mortality (death) rates. However, the Valley has higher morbidity (sickness) rates. In other words, our health-care systems do a great job taking care of us when we get sick, but we have much more "sickness" in our community than the state and national averages.

The report cites several factors that must be examined in order to reduce the amount of sickness in the Lehigh Valley, such as improved access to primary-care services that focus on prevention and wellness. Social determinants such as high school graduation rates and children living in poverty must also be addressed. Most importantly, people need to change unhealthy behaviors.

The HCCLV conducted four community forums to share the findings of the report and seek suggestions to improve health. The Pool Trust contracted with researchers with experience in community-based participatory research (CBPR) processes from the Center for Health Promotion and Disease Prevention at the University of North Carolina at Chapel Hill to design the forum process.

Two community-based organizations, the Hispanic Center Lehigh Valley in Bethlehem and the Resurrected Community Development Corporation in Allentown, helped the Pool Trust identify appropriate facilities for the forums and hosted the meetings. Hundreds of community members attended sessions and shared valuable information and insight. Some of the key themes from these community conversations related to:

- the challenges of fragmentation of the health-care system and services
- lack of connection and lack of communication between community and health-care providers/systems
- poverty and lack of jobs; cultural and language barriers
- overwhelming mental-health needs unaddressed by current services/systems
- existing resources that do not reach the intended beneficiaries
- mistrust between hospitals and communities
- system inequities
- lack of a mechanism to come together to address community needs

This community health assessment will drive a community-inclusive multihospital action plan that will collaboratively and measurably improve the health of the residents of the Lehigh Valley.

The Trust also conducted a series of interviews and small group discussions with 84 civic and community leaders. The intent was to gauge dynamics that either help or hinder a broad health strategy, and begin a conversation with community leaders regarding the best ways to improve the health of the region. Overwhelmingly, these community leaders cited mental health, access to care, and obesity as the major health issues for the region, mirroring the findings from the CBPR meetings and the Road to Health report. Further, these community leaders cited the need for new and evolving styles of leadership and leaders in the region, the need to address racial and ethnic diversity in leadership in the region, the need to overcome parochialism in regional decision making, and the desire to address regional challenges by “looking forward instead of backward.”

The Pool Trust greatly values the insight and advice provided by all the individuals, both professional and community, who frame our challenges and provide a starting point for the next phase of health improvement in the Lehigh Valley. All of these reports can be found on our website.

In November, the senior leadership of LVHN and the Pool Trustees reached consensus on criteria for funding that is consistent with Mr. Pool’s wishes for the Trust and congruent with LVHN’s mission and business model. The “Pool Trust / LVHN Strategic Focus Areas for Population Health Management and Coordination” has three strategic pillars: Community Engagement, Primary Care and Community-Based Workforce Development, and Care Systems Redesign. These broad categories link the current system of health care in the region with the new imperatives necessary for the success of LVHN and improvement of community health going forward.

The next several years will be an exciting time for health and health care in the Lehigh Valley. The Pool Trustees and staff are eager to work side by side with our LVHN colleagues and other leaders in the region to assure a bright future.



John P. Jones III  
*Chairman*



Edward F. Meehan  
*Executive Director*

# THE DOROTHY RIDER POOL HEALTH CARE TRUST

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“During my lifetime I have had an intense interest concerning health care for my fellowman. This interest was first expressed as an active trustee of the Allentown Hospital Association and more recently, as a founder, director, and president of the Allentown and Sacred Heart Hospital Center, Inc. Because of this interest, upon my death, I wish to have the residue of my estate used for the continued provision of health care to the citizens of the Lehigh Valley and others served by the Allentown and Sacred Heart Hospital Center (now Lehigh Valley Health Network).”

## *Leonard Parker Pool*

The Dorothy Rider Pool Health Care Trust came into being upon the death of Leonard Parker Pool on December 27, 1975. Mr. Pool amassed a financial fortune as founder and long-time chief executive of Air Products and Chemicals, Inc. He directed that the Trust be named as a memorial for his first wife, Dorothy Rider Pool, who died of cancer in 1967.

The mission of The Dorothy Rider Pool Health Care Trust is to serve as a resource that enables Lehigh Valley Hospital to be a superior regional hospital and improve the health of the citizens of the region it serves.

While the Trust welcomes all proposals supportive of its mission, areas of program support include:

- Community Engagement
- Primary Care / Community-Based Workforce Development
- Care System Redesign

The Trust operates as a public charitable trust. Led by a small and dedicated staff, the Trust, with the assistance of local, regional and national advisors, addresses the needs of the citizens of the Lehigh Valley and supports programs to meet those needs.



# STATEMENT OF FINANCIAL POSITION

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December 31, 2012

## ASSETS

Cash	\$	2,121
Accrued Interest and Dividends Receivable		52,638
Investments, at fair value		77,538,448
Accounts Receivable		-
Prepaid Expenses		33,671
Furniture and Equipment, net		<u>7,322</u>
		<b><u>\$77,634,200</u></b>

## LIABILITIES

### CURRENT LIABILITIES

Accrued Expenses and Other Liabilities	\$	40,670
Grants Payable		<u>7,009,915</u>
Total Current Liabilities		7,050,585

### LONG-TERM LIABILITY

Grants Payable	\$	<u>2,841,196</u>
Total Liabilities		<u>9,891,781</u>

## COMMITMENTS

## NET ASSETS

Unrestricted	\$	17,120,288
Temporarily Restricted		<u>50,622,131</u>
Total Net Assets		<u>67,742,419</u>
		<b><u>\$77,634,200</u></b>

The financial statements for the Trust for the year ended December 31, 2012 have been examined by the accounting firm of EisnerAmper LLP. A detailed financial report, as examined by EisnerAmper LLP, is available at the Trust office upon request.

# GRANT AWARDS 2012

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## Jenn's House Inc.

*Hospital Hospitality House*

\$130,000 for one year

## Health Care Council of the Lehigh Valley

*Multi-Hospital Community Health Assessment*

\$50,000 for one year

## LVHN Administration / Department of Development

*Get Your Kicks on Route 66 Nite Lites*

\$35,000 for one year

## LVHN Department of Community Health and Health Studies

*Dental Sealants Program Continuation*

\$386,251.50 over two years

## LVHN Patient Care Services and Division of Education

*The Future of Nursing: Leading Change, Advancing Health (Planning Grant)*

\$140,000 for one year

## LVHN Operations

*Transition of Neighborhood Health Centers of the Lehigh Valley into Self-Sustaining Operational Entity*

\$950,000 over two years

## Neighborhood Health Centers of the Lehigh Valley

*Site Visit / Technical Assistance*

\$20,000 over two years

## John Van Brakle Children's Advocacy Center of the Greater Lehigh Valley

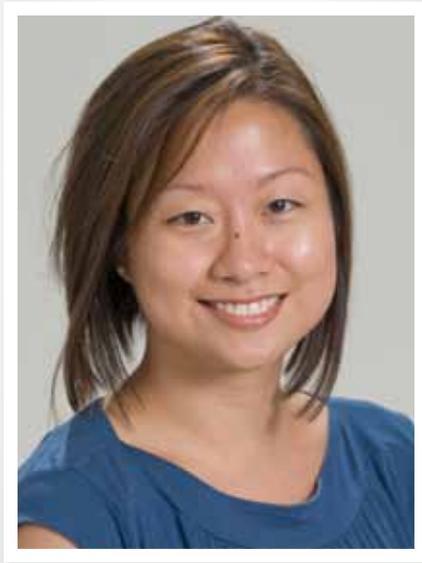
\$2,000,000

# THE PAUL BOSANAC RESEARCH AND PUBLICATION AWARD

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The Bosanac Award is supported by the Pool Trust to encourage and recognize residents at Lehigh Valley Health Network who engage in scientific investigation and research. The award is dedicated to the memory of the late Paul Bosanac, MD, who was Chief of the Renal Section of Surgery at The Allentown Hospital-Lehigh Valley Hospital Center. Bosanac was also instrumental in establishing the Research and Publication Support Service at Lehigh Valley Hospital Center (now Lehigh Valley Health Network).

The 2012 Bosanac Award was presented to Christina Tun, MD, an OB/GYN PGY4, as the principal author of the paper titled “Comparison of 12-hour Urine Protein and Proten: Creatinine Ratio to 24-Hour Urine for the Diagnosis of Preeclampsia.”



CHRISTINA TUN, MD

*Photo courtesy Lehigh Valley Health Network*

# ADVISORS TO THE TRUST

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ROSEMARIE CHRISTOFOLO

*Principal*

Christofolo/Schermer LLC

BETH SCHERMER

*Principal*

Christofolo/Schermer LLC

MOLLY DE MARCO, PHD, MPH

*Project Director and Research Fellow*

Center for Health Promotion & Disease

Prevention

University of North Carolina at Chapel Hill

MARNI VLIET

Marni Vliet Strategy

DEANA M. ZOSKY, CPA

Compass Point Consulting LLC

EMILY K. DOUGHERTY, MPH(C)

EISNERAMPER LLP

Certified Public Accountants

JOYCE D. KIRKLAND ESSIEN, MD, MBA

*Director, Center for Public Health Practice,*

Rollins School of Public Health, Emory

University

*Retired Captain, US Public Health Service*

Centers for Disease Control and Prevention

CHRISTOPHER H. GADSDEN, ESQUIRE

*Attorney at Law*

Gadsden Schneider & Woodward, LLP

LEON C. HOLT, JR.

*Former Vice Chairman*

Air Products and Chemicals, Inc.

MELVIN JACKSON, MSPH

*Project DIRECT Director*

Strengthening The Black Family Inc.

Wake County Human Services

DAVID E. LEES, CFA, CAIA

*Senior Partner, Wealth Advisory Services*

myCIO Wealth Partners, LLC

ALEXANDRA LIGHTFOOT, ED.D.

*Assistant Director for Community-Based*

*Participatory Research Core*

*and Kellogg Health Scholars Program*

Center for Health Promotion & Disease

Prevention

University of North Carolina at Chapel Hill

# TRUSTEES

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*Executive Vice President/Chief Executive Officer*  
American Health Lawyers Association

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*Marian S. Ware Professor in Gerontology*  
*Director, NewCourtland Center for Transitions and Health*  
University of Pennsylvania School of Nursing

## JAMES O. WOOLLISCROFT, MD

*Dean*  
University of Michigan Medical School

## DENISE M. GARGAN, CIMA, MBA

CORPORATE TRUSTEE  
*Vice President*  
PNC Bank, NA



SEATED L TO R: *Edward F. Meehan, John P. Jones III*

STANDING L TO R: *Denise M. Gargan, Peter M. Leibold, James O. Woolliscroft, Mary D. Naylor*

## GRANT HIGHLIGHTS

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*The Pool Trust provides support to ...*

### THE DIVISION OF EDUCATION AT LEHIGH VALLEY HEALTH NETWORK

The Emerging Health Professionals Program is a cooperative effort between Lehigh Career & Technical Institute (LCTI), Penn State University—Lehigh Valley and Lehigh Valley Health Network. The program combines interactive, university-level classroom learning and observation in a health-care setting. It is designed for high school seniors interested in the health-care field and allows students the opportunity to explore careers in health care firsthand.



### JENN'S HOUSE – HOSPITAL HOSPITALITY HOUSE

Jenn's House was 'born' in 1991, after the tragic accidental death of Jennifer Dillman. Her parents, Richard and Patricia Dillman, were so moved by the love and support they received while staying at a facility outside of the area during their daughter's final days that they decided to start the first hospitality house in the Lehigh Valley. In 1998, they leased a property and officially opened Jenn's House. Jenn's House offers convenient, affordable housing for patients and families receiving treatment at LVHN hospitals or medical or rehabilitation facilities and has provided shelter and comfort to hundreds of people since 1998.



## JAMES S. MARKS, MD, MPH



### “Health, Health Care and Economic Development in a Time of Economic Challenge”

James S. Marks, MD, MPH, Senior Vice President and Director, Health Group from The Robert Wood Johnson Foundation, provided a lecture to 120 LVHN employees and community members about health, health care and the economy. Some of the take-away comments from Dr. Marks:

- Businesses look at the obesity rate in an area before they make the decision to move or expand
- Place-based strategies to improve health have high potential for success
- Collaborative efforts among hospitals to do a comprehensive community health assessment is a great approach
- Strengthening early childhood development is critical to improving health
- Bolstering nurse home visitation projects like Nurse Family Partnership improves health and education and strengthens neighborhoods
- Working closely with a community development corporation can be an effective approach to blend health, community and economic development strategies together

## JOHN VAN BRAKLE CHILDREN’S ADVOCACY CENTER OF THE GREATER LEHIGH VALLEY



Children’s Advocacy Centers (CAC) are nonprofit agencies designed to coordinate multidisciplinary investigations of child abuse in a child-friendly environment. They play an increasingly important role in shaping the community response to child abuse victims and their families. The first CAC was developed in 1985 and now there are more than 800 CACs across the country that have been admitted as members of the National Children’s Alliance, the CAC accrediting agency.

Dr. John D. Van Brakle, the Forrest G. Moyer, MD Distinguished Chair in Pediatrics, an adamant supporter of all children’s issues, has had a significant impact on helping those who have been the victims of abuse. Dr. Van Brakle championed the first local Children’s Advocacy Center in 2001.

The development of a Child Advocacy Center for the Greater Lehigh Valley would:

- Implement a multidisciplinary approach to reduce the repetition of victim interviews
- Ensure that qualified, experienced personnel conduct interviews of the child victims
- Efficiently use community resources necessary for the protection, support and rehabilitation of the child victim
- Provide ongoing training and education to the professional community

# POOL TRUST STAFF

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EDWARD F. MEEHAN, MPH

*Executive Director*

RONALD C. DENDAS, MS

*Program Officer*

JOSEPH J. NAPOLITANO, PhD, MPH, RN, CRNP

*Program Officer*

BRIDGET I. RASSLER

*Administrative Manager*

REGINA M. MARKS

*Program Secretary*

BRENDA C. SCHOENBERGER

*Secretary/Receptionist*

1050 SOUTH CEDAR CREST BOULEVARD, SUITE 202

ALLENTOWN, PENNSYLVANIA 18103

PHONE: 610.770.9346 • FAX: 610.770.9361

[www.pooltrust.org](http://www.pooltrust.org)